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Thanthowy is a lecturer and researcher at the Faculty of Economics and Business, Universitas Airlangga. His interdisciplinary work bridges strategic management, sustainable supply chains, and public policy, with a particular interest in civic engagement, blue economy governance, and social innovation.

He is committed to integrating academic research, teaching, and social impact by exploring how knowledge can serve society through both conventional scholarship and public-facing communication. His contributions include journal articles, public policy advocacy, community-based projects, and children's literature that translates complex systems into accessible narratives.

Impacts

Civic-led Exposure of Marine Land Permit Violations: Triggering Policy Response on Spatial Governance, Blue Economy, and Coastal Sustainability

Syamsuddin, M. T. (Participant)

#PeringatanDarurat Surabaya: Civic Mobilization to Uphold Constitutional Justice and Democratic Values

Syamsuddin, M. T. (Participant)

Research outputs

Kapitalisasi Kepakaran Universitas Airlangga Menuju Entrepreneurial University

Moechthar, O. (Editor), Ekowati, D., Nasih, M., Jannah, S. Z. (Editor), Patmawati, P. (Editor), Syamsuddin, M. T. (Editor) & Auliandri, T. A. (Editor), 9 Oct 2023, Surabaya. 179 p.

Teknologi Terkini dan Smart University: Perspektif Universitas Airlangga

Moechthar, O. (Editor), Nasih, M., Ekowati, D., Patmawati, P. (Editor), Syamsuddin, M. T. (Editor), Jannah, S. Z. (Editor) & Auliandri, T. A. (Editor), 9 Oct 2022, Surabaya: Airlangga University Press. 129 p.

How does hedonic shopping value affect impulsive buying? An empirical study on e-commerce in Indonesia

Wandira, R. K., Rohman, F. & Syamsuddin, M. T., 2019, In: International Journal of Innovation, Creativity and Change. 9, 8, p. 154-166 13 p.

Activities

J-PAL SEA Executive Education: Evaluating Social Programs 2024

Syamsuddin, M. T. (Participant)

30 Sept 2024 → 4 Oct 2024

Projects

PT Pos Indonesia (Persero) - Forever Sleeping Giant?

Syamsuddin, M. T. (PI)

29/08/23 → 17/11/23

Semen Indonesia Group (SIG) - The Challenge of Sustainability Commitment and Strategy

Syamsuddin, M. T. (PI)

23/02/24 → 10/04/24

Press/Media

'Aku viral maka aku ada': Kisah perlawanan warga mengungkap skandal HGB laut

Syamsuddin, M. T.

24/05/25

1 Media contribution

Civic Protest at Tugu Pahlawan: Citizens Rally to Defend Constitutional Court Ruling and Oppose Election Law Changes

Syamsuddin, M. T.

22/08/24

1 Media contribution

Rumah Di Atas Air Dan Kekosongan Hukum Indonesia: Ketika Laut Bukan Lagi Sekadar Ruang, Tetapi Tempat Tinggal

Moechthar, O., Sekarmadji, A., Prayogi, G. A. C. P. & Syamsuddin, M. T.

17/07/26

1 Media contribution

Sea sand exports: Singapore gains, Indonesia loses

Syamsuddin, M. T.

26/09/24

1 Media contribution